

**Vendors\* - want to save up to \$120\*\* on your market selling fees?**  
**Just have "perfect attendance" every month**  
**at the North San Diego Certified Farmers Market.**

For all **Certified Farmers** paying at least the published weekly minimum fee every week and having perfect attendance for the entire calendar month, the total fees due on the first Sunday of the following month will be discounted by \$5.

For all **non-farmer/selling vendors** paying at least the published weekly minimum fee every week for their product category and having perfect attendance for the entire calendar month, the total fees due on the first Sunday of the following month will be discounted by \$10.

**You must be in attendance on the first market day of the month to receive the credit for the previous month's attendance;** discounts are forfeited for the prior month if the vendor is not in attendance (scheduled or unscheduled) on the first market day of the month.

This program may be discontinued or modified at any time. The market will announce before month-end if the program will be discontinued or modified for the following month.

\* Eligible vendors are those that **attend the market every week the market operates for the entire calendar month (with no scheduled or unscheduled absences)** and pay the market based on a percentage of their daily sales, subject to a published minimum for their product category. Vendors with custom schedules to participate other than every week, or who pay based on an already discounted monthly pre-paid basis (informational, demonstrations, services, etc), or who pay based on a grandfathered payment schedule or receive any other discount to their selling fees during the month, **are not eligible** for this monthly credit.

\*\*

- **Eligible Certified Farmers** with perfect attendance each month could receive a \$5 credit on the first Sunday of the following month (up to a possible \$60 credit per year).
- **Other Eligible Vendors** with perfect attendance each month could receive a \$10 credit on the first Sunday of the following month (up to a possible \$120 credit per year).