



The **North San Diego Certified Farmers Market**  
at the **Sikes Adobe Historic Farmstead**  
12655 Sunset Drive, Escondido, CA 92025.

## SET UP INFORMATION for Farmers Market

### PLEASE READ ALL THE WAY THROUGH

PLEASE become familiar with the **Sikes Adobe Historic Farmstead**. We are here to help generate interest in the landmark, and to encourage our patrons to visit and support the Farmstead by taking tours and participating in activities which directly support the historic site. Literature about the Farmhouse is always available to vendors and visitors; **we are Ambassadors for the Sikes Adobe Historic Farmstead**.

Vendors are responsible for compliance with all of the market's published rules at all times. The Market Rules are available for download from the Market's website. [www.NSDCFM.com](http://www.NSDCFM.com)

**The following IS NOT a complete list, but some key points all market participants should keep in mind.**

#### General:

- **Rain/Weather/Other Conditions. The NSDCFM is a "rain-or-shine" market.** Only in extreme situations where health and safety of the vendors and customers may be at risk will the market be canceled due to conditions. **All vendors are expected to have an inclement weather contingency participation plan before making application with the NSDCFM.** Scheduled but absent vendors will be required to pay the weekly minimum fee for that space upon returning to the Market.
- **Attendance:** Producers/sellers are asked to notify the NSDCFM if they will not be attending the next week's Market. Failure to provide the required advance notice may result in cancellation of further reservations, and the producer/seller will be required to pay the weekly minimum fee for that space upon returning to the Market. This includes (but is not limited to) missing the market without the minimum required notice due to: weather or conditions, illness, unexpected scheduling conflicts, personal matters, equipment failure, etc.
- **NO SMOKING ANYWHERE ON THE FARMSTEAD GROUNDS.**
  - ALL FIRES ARE STRICTLY PROHIBITED.
- The market phone (**858-735-5311**) is text-enabled. If you are sent to voicemail on market-day, please send a text message. We are more likely to receive that before having the time to check voicemail. Be sure to sign your text message; we do not recognize everyone's cell phone number.
- **DO NOT SEND US EMAILS AFTER 4AM ON MARKET DAY; WE MAY NOT RECEIVE THEM UNTIL AFTER THE MARKET ENDS.**
- Shoppers may be in the market area before 10:30am and/or after 3:30pm; **please use caution** when moving vehicles *at all times*.
- **ALWAYS drive SLOWLY** when on site (*especially* on the dirt driveway) to avoid kicking up dirt and/or creating a dust cloud.

#### Arrival and Unloading:

- **DO NOT ARRIVE before 9:00am. Unloading times are from 9:00am to 9:45am.**
  - Please do not arrive earlier as we may still be identifying the individual setup spaces and may not be able to show you to or confirm your "usual" location before that time.
  - Vendors are expected to check in with the manager no earlier than 9:00am and no later than 9:45am.
- **YOU MUST CALL OR TEXT MESSAGE THE MARKET MANAGER IF YOU WILL NOT BE THERE BY 9:45AM. [ 858-735-5311 ].** Your space will be reassigned if you are not there by 9:45am and we have not heard from you.
- Please unload quickly, and then move vehicles to the appropriate parking area **BEFORE** setting up your booth.

- You generally should have the ability to drive up and unload at your stall location, but **vehicles will need to be moved to a suitable parking area by 10:15am**. CERTIFIED FARMERS will be permitted to keep their vehicles adjacent to their stall location, or nearby.
- Vehicles will not be permitted to drive into the market area after 10:00am, and all vehicles must be moved out of the shopper areas by 10:15am. If you arrive after 10:00am, you will have to carry your setup from the outside parking lot.
- Please be considerate of your fellow vendors when loading and unloading vehicles to avoid "grid-lock".
- Please do not block the dirt driveway at any time when loading or unloading.
- We ask that vendors be "customer ready" by 10:15am for early patrons.

#### Setup:

- *please note*: our market is held at the **Sikes Adobe Historic Farmstead** and displays will be set up on the **Farmstead Grounds**. Most surfaces, even those that appear level, may be uneven or have areas with dips and bulges. Plan ahead for potential "unknown" elements that come along with setting up at a new market location, such as blocks to level tables and displays if that is a factor in your setup.
- We set up in a **former-field area** that has a wood-mulch surface. Some vendors make use of an old carpet or piece of indoor/outdoor material for the floor of their stall, if you prefer not to put product or containers directly on the mulch surface.
- ALL VENDORS **\*MUST\*** HAVE AND USE SECURE GROUND SPIKES OR ADEQUATE WEIGHTS FOR THEIR CANOPIES.
  - The wind DOES pick up in the early afternoon, and remains generally unpredictable through the end of the market. All canopies MUST be securely staked into the ground or adequately weighted down **before the market opens**.
  - Canopies will not be permitted to be "lashed" to each-other.
  - Use of umbrellas is not recommended because of the winds, and is generally not permitted in the market for safety reasons.
  - We recommend you use 10 INCH STEEL TENT STAKES, instead of the thinner, hooked metal, aluminum, or plastic spikes, including the ones that often come with the canopies. These heavy STEEL stakes look and function like very large and thick heavy duty nails. They have a pointed end that drives into the hard ground, they resist bending, don't pull out easily, and are long and thick enough to do a reasonable job of holding down a canopy in windy conditions.
- The market does not provide canopies, weights, tent spikes, tables, chairs, hot water or access to power; we provide only the space for you to set up in. Vendors are responsible for providing everything used in the set-up and operation of their market display.
  - **Generators are permitted, providing they are low-noise and do not produce any odor.** Use of a generator in the market must be approved by the market manager in advance; vendors may be required to demonstrate the unit's performance prior to approval.
- Sun is a factor in all market spaces throughout the market at different times of the day, so we are unable to assign "sunny" or "shady" spaces. If you or your products are sun-sensitive, you must be prepared to make your own shade.

#### End of Market:

- Market Hours are 10:30am - 3:30 pm. **DO NOT BEGIN TO BREAK DOWN BEFORE THE MARKET HAS OFFICIALLY CLOSED.** Please remain aware of shoppers that may still be in the area even after the market closing time.
- You are welcome to continue to serve customers after 3:30pm.
- Turn market settlement envelopes into the market manager any time AFTER the market has officially closed. **Settlements will not be accepted before the market has ended.** Please plan to wait while your envelope is checked for completeness.

## About the Site:

- **This is a Historic Landmark. All geological and archeological resources are protected.** It is important that the geological features of the area remain undisturbed to ensure a healthy ecosystem. Archeological resources are protected. Removal of any artifacts erases cultural history information of the San Dieguito River Park. Artifacts must be studied in their original location or the information is lost. Relics that remain may have religious value, and the removal of these artifacts can be considered the equivalent of stealing from a church. .
- **This is a Rural/Rustic Farmstead Setting.**
  - Please wear closed-toed shoes.
  - Long pants are recommended.
  - Consider bringing insect repellent (not insecticide) for your personal comfort.
  - For safety reasons and to preserve the adjacent ecology, do not wander into un-mowed and/or un-cleared sections surrounding the market area. Un-mowed and un-cleared grasses and brush may occasionally contain snakes (including rattle-snakes), poison oak and other plants, fleas and ticks, as well as various sensitive, threatened, and endangered species of plants and animals. Please remain within the cleared and defined market area.
- **No collecting or removing of any plant or animal; they are protected.** It is important not to disturb the ecosystem. Because of the large amount of people who visit the grounds, picking flowers or breaking off a branch can have long-term negative impacts on the ecosystem. For every snake, lizard or insect that is killed or removed, many rodents or other insects will not be eaten and instead allowed to thrive and multiply unchecked.

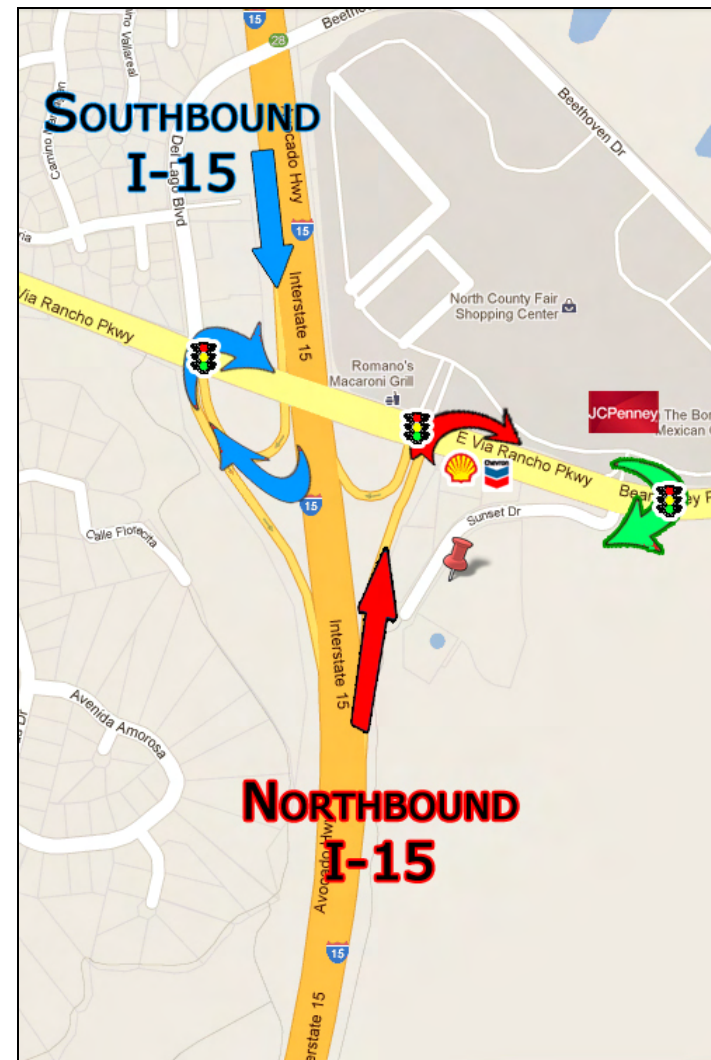
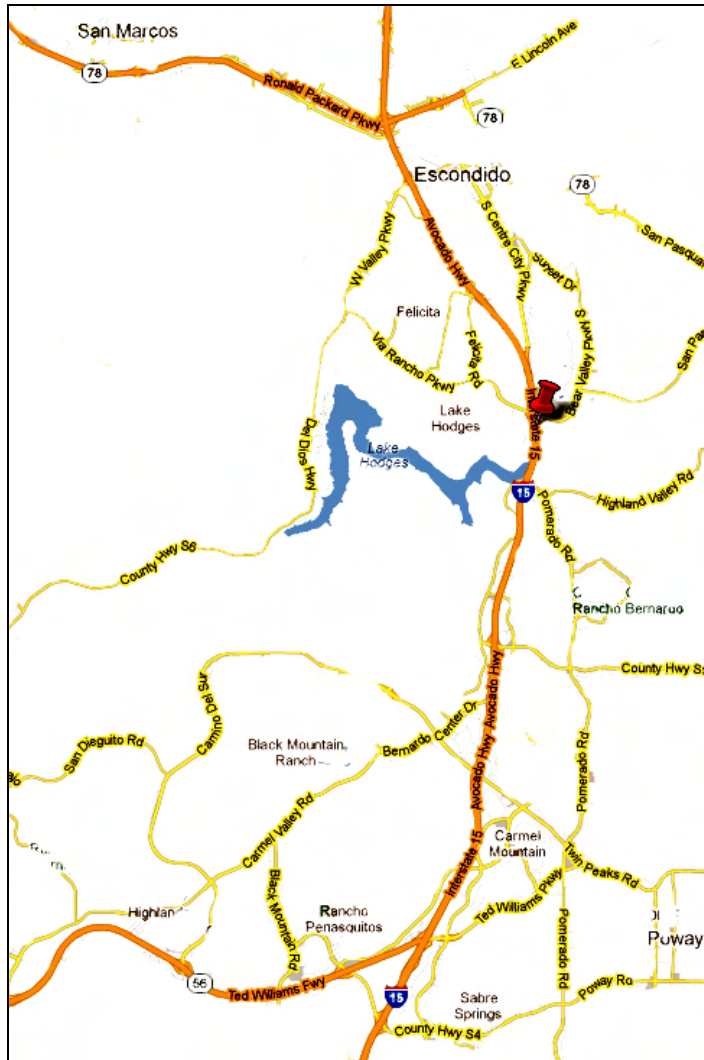
## Additional Information:

- Exact vendor locations may adjust slightly from week-to-week; setting up in your designated market section routinely is the intent, meaning the exact order you set up in within your section (who you are next to or exactly where in the layout you are) may change from week to week, depending on who is scheduled and who arrives earlier or later.
- The market manager can usually make change for vendors. The manager maintains a supply of coins, singles, and fives on hand at the beginning of each market; early in the day, breaking large bills (over \$20) may not be possible. Late in the day, the supply of smaller bills (singles and fives) may be limited.
- Customers may use a credit card at the Manager's Booth to purchase Market Money; vendors can accept Market Money coupons same-as-cash during the market, and can turn in Market Money with their settlement to pay market fees or redeem in cash after the market ends.
- The market provides ice and drinking water for vendors' *personal* use during the market; please bring your own containers. *Refills* of your own water bottle or cup are unlimited and provided by the market at no cost to the vendors.
- City tap water is available from faucets located on the grounds. Please use your own containers.
- There is no hot water available to fill individual hand-wash-stations; you must bring your own insulated containers with pre-heated water if you will be setting up a hand-wash station (food vendors).
- The market has on-site a Department of Environmental Health approved 4-compartment sink with a suitable supply of hot water, sanitizer, paper towels and appropriate plumbing **for vendors to use to wash utensils while onsite**, located within 200-feet of the market area.
- The market has a VIP Porta Pottie (includes hand-washing facility) located at the North end of the market area. It is available for use by both Vendors and Shoppers. It is kept locked outside of Market Hours, and is cleaned each week.
- Disposal of individual vendor's trash is available during and after the market in the market-provided dumpster. Vendors are asked to please use the dumpster and NOT dispose of their individual stall's waste in the market-provided trash-cans at any time.

Claire Winnick 858-735-5311

**North San Diego Certified Farmers Market Manager**

**North San Diego Certified Farmers Market** at the Sikes Adobe Historic Farmstead  
 12655 Sunset Dr. Escondido, CA 92025 - (858) 735-5311



Take I-15 to Via Rancho Pkwy - turn Right on Via Rancho [North County Fair/Safari (Wild Animal) Park].  
 Turn Right at the Light at Sunset Drive;  
 stay to the right past the golf driving range  
 and drive across the wooden bridge.

Tome I-15 a Via Rancho Pkwy y gire a la derecha en Via Rancho [North County Fair/Safari (Wild Animal) Park].  
 Girar a la derecha en la luz en Sunset Drive;  
 Manténgase a la derecha pasado el centro del golf  
 unidad a través del puente de madera.

**Sundays: 10:30am - 3:30pm**

**Year-Round: Rain-or-Shine**

[www.NSDCFM.com](http://www.NSDCFM.com)

[info@NSDCFM.com](mailto:info@NSDCFM.com)